

# ROCHESTER CHARTER CHAPTER

Rochester, Minnesota

# CHAPTER NEWS



Volume 44 Issue 2

September 2011

## HAPPY 62ND BIRTHDAY, ABWA!!!



<i>Inside this issue:</i>	
President's Message, Vision Statement, Chapter Officers	2
Agenda, Menu, Invocation & Benediction	3
Roster Changes, Committee Chairs, Calendar Dates	4
Best Practices, WIN, Birthdays & Anniversaries	5
New Member Profile	6
Correspondence, Grow ABWA	7
Committees Reports, Ads	8-9
August Meeting Notes	10
August Treasurer's Report	11
August Board Report	12
Approved Budget 2011-12	13
Contact Information, ABWA National Conference, Proud Code of Conduct	14

The American Business Women's Association was founded on September 22, 1949. One of the most historic events affecting ABWA was the proclamation of Sept. 22 as American Business Women's Day. Enacted in 1983 by a joint Congressional resolution and the signature of then-President Ronald Reagan, the proclamation recognized all working women. In recognition of ABW Day, we propose a toast to working women everywhere—**to our past, present, and future success!**

*ABWA — Changing women's lives . . . one woman at a time.*

## ABWA MISSION STATEMENT

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.



## PRESIDENT'S MESSAGE



The Chapter Vision Statement of the Rochester Charter Chapter of the American Business Women's Association is to embrace and celebrate women's challenges and accomplishments through friendship and community and professional support.

### Chapter Officers

2011—2012

- President—  
Jennifer Gowin
- Vice President—  
Sharon Dennis
- Treasurer—  
Barb Hawn
- Recording Secretary—  
Anna Matetic
- Corresponding Secretary—  
Della Krug

### Autumn is nearing...

As much as I love summer, fall is probably my favorite season. The days are warm, evenings are cool, the leaves are changing...and football season begins!

Last month I talked about our chapter's standing committees and asked each of you to get involved to make the most of your membership in ABWA. By the time we meet again all of the committees will have met and begun planning, organizing, and shaping the 2011-2012 ABWA year. This year will be filled with some fun changes, engaging events, and programs to entice all of our members. Thank you to those who logged into WIN to complete the member interest survey. It is an excellent tool to learn what our members hope to get from their membership in our chapter. Please note that it is not too late to get on a committee. If you are interested in getting more involved, please contact me to discuss where you would like to fit in.

To make our membership meetings efficient and enjoyable for our members and guests we are going to include most committee updates in the newsletter rather than at the meetings. Please make sure you are taking some time to read through it each month to keep up with what is happening in our chapter. This month please take a few extra minutes to read through the Chapter Standing Rules for 2011-2012 as we will vote to approve them at the meeting.

I would like to give a special thanks to all of the Committee Chairs for getting the year off to a great start! THANK YOU!

### Jennifer Gowin

jgowin@premierbanks.com  
2011—2012 President  
Rochester Charter Chapter  
507-285-3706  
507-990-2516



# AGENDA FOR SEPTEMBER 19TH MEETING

- 5:15 Sign In & Networking
- 6:00 Welcome, Invocation, Pledge, Mission Statement, Chapter Vision Statement
- 6:05 Member & Guest Introductions
- 6:12 Dinner
- 6:42 “Hats Off Award” —Jane Nicklay
- 6:44 Induction of New Members:  
Rhonda Berg, Heather Lindquist, Kathleen Rossello
- 6:47 Vocational Speaker: Rhonda Berg
- 6:52 Acceptance of Chapter Standing Rules  
and August Treasurer’s & Meeting Reports
- 6:55 Program Committee—Jerrie Hayes
- 7:00 Introduction of Guest Speaker—Kris Dicke
- 7:01 Program—**LuAnn Buechler** of PMC Events  
**“Passion & Focus in the Workplace”**
- 7:50 Door Prizes and Benediction

Menu

Chicken Oscar

Grilled Chicken Breast  
served over  
Wild Rice Medley  
and topped with  
Petite Crab Cake,  
Grilled Asparagus and  
Hollandaise Sauce.

Served with Fruit Cup,  
Rolls and Butter,  
and a Cookie.

RSVP

Joanne Tunnyhill

josocoa@hotmail.com  
259-1416  
by Wednesday,  
September 14

INVOCATION
BENEDICTION

Lord, in the quiet of this hour,  
 We come to Thee for wisdom, and for power;  
 To view Thy world through only love-filled eyes;  
 To grow in understanding; to be wise,  
 And sure to see Thy guiding Light;  
 And, thus, to know each other as Thou knowest us.

Amen

O Guiding Spirit, Guardian of our days,  
 Be with us as we go our separate ways,  
 Help us to feel those thoughts that lift and bless;  
 To know a closer bond of friendliness;  
 To see Thy beauty always—every day;  
 Translated into living—this we pray.

Amen

## Roster Changes

### Add:

***Kathleen Rossello***  
 2200 Maywood Rd SW  
 Rochester MN 55902  
 285-1163  
 krossello03@yahoo.com  
 Genetic Counseling  
 Sponsor—Jane Nicklay

***Heather Lindquist***  
 4228 Maple Ct SE  
 Rochester MN 55904  
 202-5306  
 helindquist@gmail.com  
 Director of  
 Pure Romance by Heather  
 Sponsor—Amanda Wolkenhauer

### Non-Renewed:

*Kyong Sedelmeyer*

### Standing Committee Chairs (2011—2012)

- Fundraising—  
Shaun Hamburgren
- Hospitality—  
Joanne Tunnyhill
- Membership—  
Shelly O'Groske
- Newsletter—  
Jane Nicklay
- Professional Development  
Margaret Heise
- Program—  
Jerrie Hayes
- Publicity—  
Denise Stegall

## DATES FOR YOUR CALENDAR

**September 12**  
 Hospitality Team Meeting—

**September 13**  
 Professional Development  
 Team Meeting—  
 SEMAR Building  
 5:30 pm

**September 15**  
 Fundraising Team Meeting—  
 Rochester Athletic Club  
 5:30 pm

**September 19**  
 Chapter Meeting—  
 Ramada Hotel & CC  
 5:15 Networking  
 6:00 Dinner

Vocational Speaker:  
 Rhonda Berg

Program: **“Passion & Focus  
 in the Workplace”**  
 by **LuAnn Buechler**  
 Of PMC Events

**September 22**  
**ABW Day**  
 American Business Women's  
 Day

ABWA was founded  
 on this date in 1949

**September 22—24**  
**ABWA National  
 Women's Leadership  
 Conference**  
 Irving, Texas  
 Election of National Officers

**October 3**  
 Board Meeting—  
 Premier Bank  
 5:35 pm

**October 17**  
 Chapter Meeting—  
 Ramada Hotel & CC  
 5:15 Networking  
 6:00 Dinner

## FUTURE MEETING DATES

**Board Meetings**  
 Premier Bank—5:35 pm  
 421 1st Avenue SW

November 7, 2011  
 (None in December)  
 January 3, 2012 (Tues)  
 February 6, 2012  
 March 5, 2012  
 April 2, 2012  
 May 7, 2012  
 June 4, 2012  
 July ?? (Transition)

**Membership Meetings**  
 Ramada Inn & CC—5:15 to 8:00 pm  
 1517 16th Street SW

November 21, 2011  
 December 5, 2011 - Holiday Party  
 January 15, 2012  
 February 20, 2012  
 March 19, 2012  
 April 16, 2012 - Awards Banquet  
 May 21, 2012  
 June 18, 2012  
 July 16, 2012 - Annual Picnic in  
 another location

## BEST PRACTICES SCORECARD

- 1. 50 members ✓
- 2. 10 members complete Member Interest Survey ✓
- 3. Submit slate of officers and pay \$1000 administrative fee ✓
- 4. Tax Exempt Status and tax return filed-Dec 15th
- 5. Select Woman of the Year
- 6. Nominate Top Ten candidate
- 7. Contribute to SBMEF
- 8. Assign officers and chairs on WIN roster ✓
- 9. Vote on Standing Rules and put in WIN ✓
- 10. Post Vision Statement on WIN ✓
- 11. Officers complete *Striving for Best Practices* Course
- 12. Create a Business Plan and put in WIN
  - Team Charter
  - Biographical Sketch of Officers
  - Community Competitors
  - Comparison Inventory
  - Member Interest Surveys ✓
  - Key Result Areas ✓
  - Mission Driven Goals ✓
  - Vision Statement ✓
  - Budget ✓
  - Executive Summary
- 13. 9 professional development programs (one is a WIN overview)
- 14. 25% of budget is for team curriculum and programming ✓
- 15. Sponsor 6 members to attend Conferences (at least one must attend National)
- 16. 6 newsletters uploaded to team library on WIN



- Barb Hawn**  
September 13
- Sharon Dennis**  
September 16
- Jennifer Beyst**  
September 18
- Andrea Mattson**  
September 21
- Gwen Maxson**  
September 25
- Mikki Wirt**  
October 2
- Donna Lun**  
October 17
- Amanda Jacob**  
October 26

## Happy ABWA Anniversary

### September

- Sharon Kramer—31 years
- Kim Radke—8 years
- Denise Stegall—2 years

### October

- Jane Nicklay—22 years
- Shelly O’Groske—9 years
- Carol Renken—2 years
- Jennifer Gowin—2 years
- Mikki Wirt—1 year
- Jessie Rasmussen—1 year
- LaDonna Miller—1 year
- Jeanie Unger—1 year
- Amanda Wolkenhauer—1 year



**BE A WINNER!**

**Are YOU there yet?**

As you can see from the Best Practices scorecard above, many of our documents and team information will be in our WIN team library. We need all of our members to be informed and have access to team and National ABWA news. Only 18 of our 43 rostered members are WINners at this time! Go to [www.abwa.org](http://www.abwa.org) TODAY and log in to WIN. It’s easy! New courses have been added. Our team roster is continually updated. The National library is full of information and forms to help you make the most of your ABWA membership.

## NEW MEMBER PROFILE



**Heather Lindquist  
& her children,  
Brett and Shelby**

**Heather Lindquist** I have two children Shelby 14 (9th grade) and Brett 12 (7th grade). My husband, Guy, originally from Hayfield MN, is a Special Education teacher in Rochester. I am originally from Mesa, Arizona and have lived in Colorado, North Dakota, and Iowa, before settling here in Rochester. Our family is very involved in sports and community activities in Rochester.

I attended college for my undergraduate degree at Concordia College and Minnesota State University—Moorhead and obtained a bachelors in Special Education, and then completed my Masters degree in Education at Winona State University. I taught middle and high school for four years in Iowa as a Special Education teacher working with students who had learning disabilities. I taught high school for seven years in Rochester and one year in Austin as a Special Education teacher working with students with emotional/behavioral disabilities. I also worked as a teacher within the kindergarten/first grade autism classroom during the summer in Rochester.

I started selling Pure Romance products four years ago part-time and quit teaching two years ago to sell Pure Romance full-time. Through Pure Romance I do direct selling and in home parties. I am certified as one of our Sensuality, Sexuality, and Survival consultants which means I work with individuals who are currently or have gone through cancer treatment to regain their sexual selves. On a side note, I feel it is important that people understand that my business isn't just about sex, the mission of the company is to empower, educate, and entertain women.

We offer many products for women to feel better about themselves (beauty products) along with other items to enhance relationships. I believe that keeping the romance alive in a relationship is one way to keep marriages monogamous and keep the doors to communication open. My business goals are to continue to grow my business and obtain a position on Pure Romance's Board of Directors. Within the next year I would like to start and complete a program through the University of Indiana to obtain a certification in Sexual Health.

When I have free time I enjoy reading, gardening, cooking, card making and scrapbooking. I am a Volunteer in Education at Mayo High School where I take part in weekly, if not monthly, activities within the school. I also participate in many different Breast Cancer events locally as a volunteer and fundraiser.

I was interested and invited into ABWA because of my desire to continue my life long journey in education, which I hope to do through the monthly program opportunities that are offered. I also look to be a part of women's organizations through which I can develop friendships and be an active member of the community.

# CORRESPONDENCE

After 21 years of being an ABWA member I have decided not to renew my membership. I have enjoyed the organization and the many friendships I have made through the years. I will always be a supporter of ABWA.

Sincerely, Barb Decker



We send our condolences to Jyll Buringa and her family at the recent loss of her father-in-law.

**Yesterday is not ours to recover, but tomorrow is ours to win or lose.**

*Lyndon B. Johnson*

## Grow with ABWA Today!

Starting now, make a commitment with ABWA to grow...

...your chapter.

...your Express Network.

...your own networking circle.

...your Association.

As a member of the American Business Women's Association (ABWA), you are part of an organization with over 60 years of experience in leadership, diversity, education, and National recognition for businesswomen; an Association that is constantly evolving to meet the needs of today's changing business environment. Visit the Women's Instructional Network (WIN) today to connect with other members from across the country, be one of the first to hear all the news from ABWA National, and explore new features created just for you.

*It's going to be another great year!*





## COMMITTEES REPORTS

Each of the seven Standing Committees will have met before the September dinner meeting. It is not too late to join a committee! Sign up at the September meeting or contact President Jennifer Gowin to let her know your preference. It is a good opportunity for new members to get involved and make new friends in ABWA. We need your input and ideas to continue to improve our chapter.

Welcome to Kathleen Rossello and Heather Lindquist who joined at the August meeting! Mentors will be assigned at the September meeting, but please feel free to ask anyone questions. Our entire chapter looks forward to getting to you know better!

**MEMBERSHIP –**  
**CHAIR: Shelly O’Groske**

The best form of advertising ABWA is word of mouth and inviting guests to our meetings. We have some dynamic speakers lined up for the year, which is another reason for women to attend. Let’s continue with our steady growth by continuing to invite guests to our meetings and events!

**Membership Drawing:** Your name will be entered in a drawing for each guest that you bring to a meeting. Two winners for free dinner/meetings (\$18 value) will be chosen every four months. The first drawing will be held and announced in December.

**PUBLICITY –**  
**CHAIR: Denise Stegall**

**ABWA Members:** If you participate in any functions, events, or receive any awards that you would like to share with our chapter and the Rochester community, please email Denise Stegall at [denis-estegall@gmail.com](mailto:denis-estegall@gmail.com) and the Publicity Committee will disperse that information.

**PROGRAM –**  
**CHAIR: Jerrie Hayes**

September’s Program will feature LuAnn Buechler, an event planner from PMC Events, speaking on Passion and Focus in the Workplace. September’s Vocational Speaker will be Rhonda Berg.

The remainder of this year’s programs will feature marketing gurus Deanne Breitenbach and Heather Holmes of Fresh Brew Advertising; image consultant Jill Krieger Swanson; financial consultant Rachel McDonough on defining your own financial success; a panel discussion with RAEDI, SCORE and SBA representatives talking about free business assistance services and grant/loan programs for small businesses; Jennifer Beyst of Learning Rx discussing Training Your Brain for Success; and national author and presenter Roshini Rajkumar on communication skills that will help your career, your marketing and your business.

The Committee is also soliciting member volunteers to serve as vocational speakers throughout the year. Let them know if you are interested in being a presenter.

# COMMITTEE REPORTS

A copy of the Standing Rules with proposed changes is attached to this newsletter. Please print them out and read them carefully, so you are ready to vote on their approval at the September meeting.

**STANDING RULES—**  
**CHAIR: Sharon Dennis**

The newsletter is used to dispense information to our members without taking time at meetings. It is everyone's responsibility to read it and keep informed. New members can discuss questions with their mentors. Information will also be placed on our WIN Team Board and our chapter's website at [www.abwarochester.org](http://www.abwarochester.org).

**Member Ads:** Business card sized ads will be \$5 per time this year. (\$10 for double size.) Payment and print-ready copy must be received by the Wednesday after the Board meeting to be included in that month's issue. Payment in advance for multiple months is encouraged. Ads may repeat or be changed monthly to reflect special offers.

**NEWSLETTER –**  
**CHAIR: Jane Nicklay**

These ads are for members only and can be for your own business, the business where you work, or organizations or activities for which you volunteer or are involved in.

Please email your ad copy to Jane at [bnicklay.pru.mn@juno.com](mailto:bnicklay.pru.mn@juno.com) and send your payment to her at 5414 Kensington Ln NW, Rochester MN 55901, or give it to her at the next meeting.

**Member Ads**  
**\$5 per time.**  
**Send payment and copy by**  
**Wed after Board**  
**to be included each month.**

**GIRL'S NIGHT OUT!**  
*Enjoy adult beverages & appetizers while trying comfy, versatile Fall fashions!*  
**Thur. Sept 29th at 7:00 at 241 10<sup>th</sup> St NE, Byron**  
 Can't make it? Check out online catalog & order.

Shelly O'Groske, Ind. Comfort Specialist  
 507-951-5217 or [shelly@ogroske.com](mailto:shelly@ogroske.com)

**JOCKEY**  
*Person to person*

<http://www.myjockey2p.com/shellysfunfashions>

**Fair Trade Market**

Our Savior's Lutheran Church  
 2124 Viola Road NE—Rochester  
 Saturday & Sunday, October 1—2

9am-2pm



Vendors include: *LWR Equal Exchange Coffee and Tea, Divine Chocolates, 10,000 Villages, Partners for Just Trade, Global Mamas, Women's Bean Project, Women of Hope Creations, White Earth Land Recovery Project, Honduran Wood Carvings, Tanzanian Baskets*  
[www.rochesterosl.org](http://www.rochesterosl.org)

Sale of handmade crafts by artisans from 35 countries.  
 All proceeds from the Market are returned to those growing and producing the goods.

*Amazing Massage*

**Healthy Rewards at Amazing Massage**

Purchase 5 massages and get the 6th one Free.  
 Every body deserves a massage ...treat yours today.  
 Contact Denise Stegall, CMT at 507-202-1034  
 Visit my website and take a virtual tour at  
[www.youramazingmassage.com](http://www.youramazingmassage.com)

## NOTES FROM AUGUST 15TH MEETING

### Welcome

22 members and 7 guests attended the August meeting.

Two guests became members of ABWA during the Networking time. Welcome **Kathleen Rossello** and **Heather Lindquist** to Rochester Charter Chapter.

Following introductions of members and guests, a sign up list for committees was circulated. Every member is encouraged to be on at least one of the standing committees to become involved in our chapter. First meetings of each committee will be held before our September meeting.

### Recognitions

Jennifer Gowin selected **Jane Nicklay** as the recipient of the **Hat's Off Award** this month and cited her "Terrific Ten" award received with her husband for their work with IHN (Interfaith Hospitality Network) along with her work as our chapter newsletter editor.

**Anna Matetic** was installed as our **Recording Secretary** for 2011-2012.

New members inducted into membership in our chapter were:

**Deb Bahr**, sponsored by Diane Welch

**Terri Ebling**, sponsored by Sharon Dennis

**Pat Mohs**, sponsored by Diane Welch

**Heather Muras**, sponsored by Kris Dicke

### Business Items

The treasurer's report and minutes of the last meeting were accepted.

The **Budget Committee**, consisting of Jennifer Gowin, Shaun Hamburg, and Jane Nicklay presented a proposed budget for 2011-2012 which was accepted by vote of members in attendance. (A copy is printed on page 13 of this newsletter.)

The **Audit Committee**, consisting of Sharon Dennis, Barb Hawn, and Shelly O'Groske reported that everything was in order.

### Program

Kim Radke introduced our speaker, **Cal Mergan**, Office Manager for Keller Williams, who did a presentation on "**Using Social Media for Business - (for free)**". He showed how Facebook can be used to build your business database and gave instructions for creating your Facebook fan page.

### Closing

Door Prize winners were: Jane Nicklay, Diane Welch, Netta Putzier, Sharon Dennis and Kit Muellner (guest). Thank you to **Shelly O'Groske** of *Jockey Person to Person*, **Diane Welch** of *Moments in Time Soy & More*, and **Netta Putzier** of *Rochester Feed & Country Store* for donating prizes.

Pictured are new members and their sponsors as they were inducted into ABWA membership:

Sharon Dennis  
Terri Ebling  
Deb Bahr  
Diane Welch  
Pat Mohs  
Kris Dicke  
Heather Muras



# TREASURER'S REPORTS FOR AUGUST 2011

**Checking Account Beginning Balance—August 1st** **\$ 6140.66**

**Income**

Dues: Hawn, Muras \$ 150.00  
 Meals & Dues: Lindquist, Rossello \$ 546.00

**Total Income** **\$ 696.00**

**Expenses**

ABWA National: Dues for Muras \$ 90.00  
 J Gowin: Executive supplies \$ 56.41  
 USPS: PO Box rental \$ 62.00  
 USPS: Stamps \$ 8.80  
 D Krug: Stamps for Correspondence \$ 44.00  
 Apache Catering: Meals \$ 589.40

**Total Expenses** **\$ 850.61**

**Checking Account Balance—August 31st** **\$5886.05**

Please use this form when requesting reimbursement from the treasurer.

**Reimbursement Form**

Remit to: \_\_\_\_\_ Date: \_\_\_\_\_  
 Item Purchased: \_\_\_\_\_ Cost: \_\_\_\_\_  
 Authorized By: \_\_\_\_\_ Budget Line: \_\_\_\_\_  
 Paid by (Treasurer): \_\_\_\_\_ Check No.: \_\_\_\_\_ Date: \_\_\_\_\_

Instructions: (1) Complete form. (2) Staple receipt(s) to request form. (3) Submit to Treasurer.

**Saving's Account Balance**  
**August 1st, 2011**

**\$2009.00**  
 Interest \$ .09

**August 31st, 2011**  
**\$2009.09**

\*\*\*\*\*

**Reminder** -

*Memberships expire at the end of your anniversary month if dues are not paid to National (\$90). Rochester Charter Chapter dues are also due in your anniversary month. Please make your check for \$30.00 payable to ABWA and mail to ABWA-P.O. Box 6903-Rochester MN 55903 or give to our treasurer, Barb Hawn.*

**Chapter Dues Due by September 30—**

Sharon Kramer  
 Kim Radke  
 Denise Stegall

**Chapter Dues Due by October 31—**

Jane Nicklay  
 Shelly O'Groske  
 Carol Renken  
 Jennifer Gowin  
 Mikki Wirt  
 Jessie Rasmussen  
 LaDonna Miller  
 Jeanie Unger  
 Amanda Wolkenhauer



Appreciation of the past, as women and as members of ABWA, keeps us flying forward; carrying the lessons and experience of our past as we seek to define our future together.



# BOARD MEETING—SEPTEMBER 6, 2011

TOPIC	DISCUSSION/OUTCOME
<b>President's Welcome by Jennifer Gowin</b>	5:45 pm—Premier Bank, downtown Rochester Attending: Jennifer Gowin, Jerrie Hayes, Shelly O'Groske, Jane Nicklay, Barb Hawn, Margaret Heise, Joanne Tunnyhill, Sharon Dennis, Della Krug, Denise Stegall, Anna Matetic Absent: Shaun Hamburgren
<b>Executive Board Reports</b>	<p><u>Vice President</u>— <b>Sharon Dennis</b> reviewed the Standing Rules with her committee (K Radke, M Heise, S O'Groske). They will be distributed to members with the newsletter and voted on at the September meeting.</p> <p><u>Recording Secretary</u>— <b>Anna Matetic</b> is concerned about her possible absences due to migraines. The Board asked her to continue as Secretary and will find others to fill in taking notes when necessary.</p> <p><u>Treasurer</u>— <b>Barb Hawn</b> reported a total of \$5886.05 in checking and \$2009.09 in savings. Kim Radke needs to sign off on the bank change card before new officers' signatures can be added. We need to know who has keys to our mailbox. Denise will check it regularly. Add to future audits: Sign-off on bank signature card and transfer of mailbox keys. Two members owe local dues.</p> <p><u>Correspondence Secretary</u>— <b>Della Krug</b> Jyll Buringa's father-in-law passed away.</p>
<b>Committee Reports:</b> <u>Fundraising/Advertising:</u> <b>Shaun Hamburgren</b> <u>Membership—</u> <b>Shelly O'Groske</b>	<p>Will meet on September 15.</p> <p>New members to be inducted in September are: Rhonda Berg, Kathleen Rossello, and Heather Lindquist. Instead of an Expo for the Fall Membership Drive this year, a Ladies Night Out to be held at Leashes &amp; Leads with wine and cheese is being planned. Details are still being worked on, but may include wine tasting, member vendors, silent auction, information on ABWA for visitors, etc.</p>
<u>Professional Development—</u> <b>Margaret Heise</b> <u>Program—</u> <b>Jerrie Hayes</b>	<p>Will meet on September 13.</p> <p>The program schedule for the year is being worked on and several dynamic speakers and inspiring topics are already in place. This month will be LuAnn Buechler, an organizational expert, speaking on "Passion &amp; Focus I the Workplace". More information will be out soon. Vocational speaker for September will be Rhonda Berg.</p>
<u>Publicity—</u> <b>Denise Stegall</b>	<p>Many opportunities through our Rochester Chamber membership, including member-to-member promotions and Advantage newsletter are being explored. Other free avenues include Rochester Women magazine, Rochester Visitor, and Olmsted County Journal. Barb Hawn will continue to be photographer at meetings to provide photos for the newsletter.</p>
<u>Hospitality—</u> <b>Joanne Tunnyhill</b>	<p>The menus for the year were distributed. A discussion of projector/screen costs resulted in a motion to pay Ramada an additional \$15 each month to include all A/V needs, instead of a \$35 charge each time they are used. Members are checking on costs if we were to purchase our own equipment.</p>
<u>Newsletter—</u> <b>Jane Nicklay</b>	<p>Member ads will be \$5 per time with payment and copy received by Wed after the Board meeting. Each committee chair is asked to provide information monthly for the newsletter to lessen reports at dinner meetings. Please keep us informed of member news: achievements, honors, job changes, etc. to be included. Publicity has asked Newsletter committee to create and maintain a Facebook page.</p>

# APPROVED BUDGET FOR 2011—2012

<u>INCOME:</u>	<u>ACTUAL</u> <u>2009-2010</u>	<u>PROPOSED</u> <u>2010-2011</u>	<u>ACTUAL</u> <u>2010-2011</u>	<u>DIFFERENCE</u>	<u>PROPOSED</u> <u>2011-2012</u>
<b>Fundraising:</b>					
Gift Wrap	\$1,389.63	\$1,400.00	\$1,408.75	\$8.75	\$1,400.00
Golf	\$3,522.86	\$3,830.55	\$3,830.55	\$0.00	\$3,633.35
Others:		\$2,000.00		(\$799.85)	\$2,000.00
Bulb Sales	\$410.00				
Yankee Candles			\$950.15		
Newsletter Ads			\$250.00		
<b>District III Conference</b>	\$218.17				
<b>Membership Expo</b>	\$97.87	\$800.00	\$1,102.29	\$302.29	\$1,200.00
<b>Dues:</b>	\$810.00	\$900.00	\$1,170.00	\$270.00	\$1,500.00
<b>Meals:</b>	\$4.00	\$200.00	\$655.26	\$455.26	\$500.00
<b>Savings Interest:</b>	\$1.01	\$0.00	\$1.02	\$1.02	
<b>Total Income:</b>	<b>\$6,453.54</b>	<b>\$9,130.55</b>	<b>\$9,368.02</b>	<b>\$237.47</b>	<b>\$10,233.35</b>
<b>Total Assets:</b>	<b>\$11,251.44</b>		<b>\$12,651.72</b>		<b>\$14,120.47</b>
Golf for the next year	\$3,830.55		\$3,519.35		
 <u>EXPENSES:</u>					
<b>Executive Board</b>	\$365.40	\$600.00	\$620.18		\$700.00
-Correspondence	\$136.29				
<b>Professional Development</b>					
-Scholarships	\$2,618.00	\$3,800.00	\$3,570.00		\$3,800.00
-Conferences	\$2,335.90	\$2,500.00	\$1,436.00		\$2,500.00
-Inservice					\$250.00
<b>Membership</b>	\$397.14	\$500.00	\$749.11		\$750.00
<b>Newsletter</b>	\$61.71	\$400.00	\$376.88		\$400.00
-Website	\$300.40				
<b>Program</b>	\$144.00	\$450.00	\$489.54		\$450.00
-Awards Banquet	\$621.04	\$700.00	\$500.87		\$700.00
<b>Publicity</b>		\$500.00	\$577.81		\$600.00
-Chamber of Commerce	\$258.00				
-Festival of Trees	\$183.93				
-History & Photography	\$12.37				
-Community Involvement	\$0.00				
<b>Hospitality</b>	\$0.00	\$250.00	\$110.22		\$250.00
-Social Events	\$0.00				
-Christmas Party	\$222.36				
-Picnic	\$0.00				
<b>Total Expenses:</b>	<b>\$7,656.54</b>	<b>\$9,700.00</b>	<b>\$8,412.61</b>		<b>\$10,400.00</b>
Difference:	(\$1,203.00)	(\$569.45)	\$955.41		(\$166.65)
<b>Reserve:</b>	<b>\$3,594.90</b>				
<b>Reserve from Golf T</b>	\$3,830.55		\$3,519.35		
 <b>Total Cash On Hand - 8/1/11</b>		<b>Checking Balance</b>	<b>\$5,397.47</b>		
		<b>Savings Account</b>	<b>\$2,009.00</b>		
<b>Total</b>			<b>\$7,406.47</b>		

**Rochester Charter Chapter—#4089  
American Business Women's Association  
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[www.abwa.org](http://www.abwa.org)**

**National Officers:**

President: Lynn Drowne  
Vice President: Tina Gandy  
Secretary/Treasurer: Tracy Sweet

**District III Vice President:**

Nancy Ballenger, Peculiar MO  
Nancy.Ballenger@umb.com



## NATIONAL WOMEN'S LEADERSHIP CONFERENCE SEPTEMBER 22—24, 2011 IRVING, TEXAS

What better way to celebrate  
American Business Women's  
Day and the 62nd anniversary  
of ABWA's founding.



**Hope to see y'all in Texas!**

Election of National Officers  
Dynamic Keynote Speakers  
Spectacular Seminars  
Delicious Luncheons for Top Ten, Women of the  
Year, Inner Circle & 25-Year Members Recognition  
Best Practices Ceremony  
APEX and Newsletter Awards  
Cowgirl Princess Gala Banquet & Entertainment

## ABWA'S PROUD CODE OF CONDUCT

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.