

ROCHESTER CHARTER CHAPTER

Rochester, Minnesota

CHAPTER NEWS



Volume 44 Issue 5

January 2012

ABWA IN OUR COMMUNITY



Sharon Dennis, Della Krug, Joanne Tunnyhill

Barb Hawn, Della Krug, Kim Radke, Margaret Heise

During the holidays, ABWA Rochester Charter Chapter made contributions to our community. We purchased and decorated a beautiful tree for the annual Festival of Trees in support of Hiawatha Homes, an organization for children and adults with physical disabilities. Our tree was purchased by KTTC TV and seen in it's holiday messages throughout the season.

For our annual gift-giving project, we decided to support the Women's Shelter for victims of domestic abuse. Our shoppers put together gift boxes of personal care items for the women who are spending Christmas in the shelter.

On January 9, members will make a difference by volunteering at Channel One, our local food shelf, working in the "clean room" to sort and stock donations.

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Mission Statement

The mission of the American Business Women's Association is to bring together business-women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

ABWA — Changing women's lives . . . one woman at a time.

PRESIDENT'S MESSAGE



The Chapter Vision Statement of the Rochester Charter Chapter of the American Business Women's Association is to embrace and celebrate women's challenges and accomplishments through friendship and community and professional support.

Chapter Officers

2011—2012

- President—
Jennifer Gowin
- Vice President—
Sharon Dennis
- Treasurer—
Barb Hawn
- Recording Secretary—
Anna Matetic
- Corresponding Secretary—
Della Krug

Happy New Year!

Happy New Year to all of you; and thank you for your dedication and generosity to our ABWA chapter in 2011!

The fall membership campaign with wine and beer tasting at Leashes and Leads was a success. We added 9 new members to our chapter! I welcome all of our new members to jump in and get involved with our committees. A fun and exciting area to get involved with is fundraising. Our next big event is our golf tournament, typically held mid-June, but believe me the planning will be starting soon to ensure a successful event! If fundraising isn't for you, plan a meeting with your mentor to talk about all of the other ways you can get involved and get the most out of your membership.

Our fall fundraising activities are coming to an end. With Jane Nicklay's leadership we were able to fill ALL of the Hunt Drug gift wrap hours - that is no small task! Diane Welch was busy with our candle orders which were distributed at the Holiday Party, and the U-Bake gift cards are still available from Barb Hawn until our January meeting - treat yourself or someone special!

The ABWA tree at the Hiawatha Homes Festival of Trees event turned out absolutely gorgeous! If you didn't see pictures at the Holiday Party, it is very possible you saw it on TV - that's right, it's famous! KTTC was the underwriter of our tree and all of their staff holiday messages were taken in front of our tree! Thanks again to everyone

who helped coordinate and decorate our tree!

At our Holiday Party we collected money to buy gifts for the Women's Shelter. Your generosity allowed our group to purchase beautiful gifts for the women in the shelter - thank you, thank you!!!

On January 9th our group is helping out the community by volunteering some time at Channel One. We will work in the "clean room" for a couple hours. Then we are heading over to Whistle Binkies on the Lake for some fun socializing!

We have already had so many successes this ABWA year, and I am truly looking forward to a great 2012!!!

Jennifer Gowin

jgowin@premierbanks.com
2011—2012 President
Rochester Charter Chapter
507-285-3706
507-990-2516



AGENDA FOR JANUARY 15TH MEETING

- 5:15 Sign In & Networking
- 6:00 Welcome, Invocation, Pledge, Mission Statement, Vision Statement
- 6:05 Member & Guest Introductions
- 6:10 Non-Profit Presentation—American Heart Association
- 6:20 Dinner
- 6:45 “Hats Off Award” —Denise Stegall
- 6:46 New Member Inductions: Heather Lindquist, Sara Hoheisel, Michelle Babcock, Pat Gosch, Kolloh Nimley, Amy Olson, Jennifer Rahlf, Heather Tlougan, Kim Wettleson
- 6:50 Vocational Speaker— TBA
- 6:55 Acceptance of November & December Treasurer & Meeting Reports
- 6:56 Fundraising—Jane Nicklay
- 7:00 Program— **Mystery Program this Month**
Come and see what our Program Committee has in store for us!
- 7:50 Door Prizes and Benediction

Menu

Chicken Pot Pie

Roasted Chicken and Fresh Vegetables in a Rich Cream Sauce, topped with Golden Pastry.

Served with a House Salad and Assorted Dressings, Rolls and Butter, and a Cookie for Dessert.

RSVP

Joanne Tunnyhill
joscocoa@hotmail.com
259-1416
by Wednesday,
January 11th.

Standing Committee Chairs
(2011—2012)

- Fundraising—
Jane Nicklay
- Hospitality—
Joanne Tunnyhill
- Membership—
Shelly O’Groske
- Newsletter—
Jane Nicklay
- Professional Development
Margaret Heise
- Program—
Jerrie Hayes
- Publicity—
Denise Stegall

INVOCATION

Lord, in the quiet of this hour,
We come to Thee for wisdom, and for power;
To view Thy world through only love-filled eyes;
To grow in understanding; to be wise,
And sure to see Thy guiding Light;
And, thus, to know each other as Thou knowest us. Amen

BENEDICTION

O Guiding Spirit, Guardian of our days,
Be with us as we go our separate ways,
Help us to feel those thoughts that lift and bless;
To know a closer bond of friendliness;
To see Thy beauty always—every day;
Translated into living—this we pray. Amen



Roster Changes

Add:

Michelle Babcock

3124 Wembley Ln NW
Rochester, MN 55901
mbhomes1@charter.net
507-259-5502

Keller Williams Real Estate Agent
ISD 535 Special Education
Mentor: Jennifer Gowin

Pat Gosch

27269 720th St
Hayfield, MN 55940
pgosch@saferforyourhome.com
Melaleuca – Ind. Marketing Exec.
Mentor: Della Krug

Sara Hoheisel

6048 Portsmouth Dr NW
Rochester, MN 55901
sara.hoheisel@yahoo.com
218-390-8765
Mayo Clinic– Education Specialist
Mentor: Margaret Heise

Kolloh Nimley

222 10th Ave NW
Byron, MN 55920
knimley@hdprs.com
507-316-3388

Healthcare Discharge Planning
Resources – President
Mentor: Nancy Peterson

Amy Olson

203 Circle Dr
St. Charles, MN 55972
catering@ramadarochester.com
651-235-4953
Apache Catering – Catering Mgr
Mentor: Kim Radke

Jennifer Rahlf

25834 710th St
Hayfield, MN 55940
jmrahlf@gmail.com
507-365-8687
Avon Representative
Mentor: Shelly O'Groske

DATES FOR YOUR CALENDAR

January 9

Community Volunteering & Social Event

6 pm—Volunteer at Channel One
8 pm—Social Time at
Whistle Binkies on the Lake

January 12

Professional Development Committee Meeting—

SEMAR Office
5:45 pm

Purpose: Plan a “Technology
Workshop” to be held on a
Saturday in February

January 16

Chapter Meeting—

Ramada Hotel & CC
5:15 Networking
6:00 Dinner
Bring item for “Go Red” Basket

February 6

Board Meeting—

Premier Bank
5:35 pm

February 20

Chapter Meeting—

Ramada Hotel & CC
5:15 Networking
6:00 Dinner

Future Board Meetings

Premier Bank—
421 1st Avenue SW
5:35 pm

March 5, 2012
April 2, 2012
May 7, 2012
June 4, 2012
July ?? (Transition)

Future Membership Meetings

Ramada Inn & CC—
1517 16th Street SW
5:15 to 8:00 pm
March 19, 2012
April 16, 2012 - Awards Banquet
May 21, 2012
June 18, 2012
July 16, 2012 - Annual Picnic at
another location

Heather Tlougan

247 63rd Ave SW
Rochester, MN 55902
delibydiu@gmail.com
507-254-7400
Xango Distributor
Dish It Up – Owner
Mentor: Gwen Maxson

Kim Wettleson

2239 30th Ave NW
Rochester, MN 55901
kkwettleson@iglide.net
507-254-5027
Melaleuca – Ind. Marketing Exec.
Mentor: Joanne Tunnyhill

Mandy Ager

Mentor: Becky Maher

Sonja Hallworth

Mentor: Rhonda Berg

Resigned Members:

Donna Lun
LaDonna Miller
Jessie Rasmussen
Jeanie Unger
Mikki Wirt
Amanda Wolkenhauer

**Thank you for your past
membership!**

MEMBER CORRESPONDENCE

Good Afternoon ABWA Ladies!

I want you all to know what a pleasure it has been to be a part of your group! In the past year my business has gone from being small to gigantic and I'm finding that it's really hard to make it to meetings. I have enjoyed our time together, but will not be renewing my annual membership. Please keep me in mind if you need help planning something event/expo related.

Amanda Wolkenhauer

Thank You for the thoughtful "Get Well" card and for your prayers through my surgery and recovery. I am doing well and appreciate all my ABWA friends. I hope everyone has an amazing 2012 filled with happiness and joy.

Shaun Hamburgren

Dear AWBA,
Thank you for your well wishes.

"Happy Holiday and Prosperous New Year!"
With Love, Donna Lun

Thank you to my Secret Pal,
For all the nice treats, which were especially helpful during a very stressful thesis process, thanks!

Anna Matetic

I would like to thank my secret pal for the wonderful holiday reed diffuser! It made and continues to make our house have the welcoming scent of gingerbread when you walk in. Thank you!

~Jennifer Gowin



Heather Tlougan
January 22

Heather Muras
February 1

Kim Radke
February 9

Joy Horsley
February 22

Happy ABWA Anniversary

January

Shaun Hamburgren—5 years
Della Krug—2 years
Joy Horsley—1 year
Andrea Rutten—1 year
Lis Tidemann—1 year
Diane Welch—1 year

February

Jan Daly—2 years



INITIAL LOGIN INSTRUCTIONS

Go to www.abwa.org

- Click on the "Member Login" tab;
- At **Email Address**: enter your e-mail address in the space provided;
- At **Password**: enter **Password1** (your initial login password) in the space provided;
- At the next page (*Welcome to ABWA*) select "Update Your Member Record" from the left hand index;
- Click on "Change Password";
- You will be prompted to enter the old password first (Password1), then enter a new password and confirm new password;
- When finished, click on **Back to ABWA** on the left hand index to return to the ABWA website and log in with your new password.
- Report any problems to webmail@abwa.org

NEW MEMBER PROFILES



Sonja Hallworth

Sonja Hallworth—I have worked in the fitness and wellness field for 33 years including locations in Minnesota, Arizona and California as a Fitness Director/Manager. I currently work at the Rochester Athletic Club as a Wellness and Fitness Coach, Personal Trainer and Aqua Fitness Instructor. I received a B.A. in Physical Education and Religion from Luther College in 1978.

I have been employed by the Marine Corps, the University of Arizona, YMCA's, country clubs, health clubs, hospital health promotion programs, a Chiropractor and the Mayo Clinic. Current Certifications include Wellcoaches - Wellness and Fitness Coach, ACSM – Health Fitness Specialist, American Lung Association – Freedom From Smoking Facilitator, YMCA Fitness Specialist, Living Well With Chronic Conditions Facilitator, and Cooper Institute Health Promotion Director.

My volunteer work involves planning and implementing Sacred Survivor – a retreat for women who have experienced sexual assault, domestic abuse or other trauma, which is scheduled for April 14, 2012. I am a Victim Services Victim Advocate, which includes volunteering on the hotline each month. I also volunteer for my church.

I wish to pursue my Masters in Psychology, Christian Marriage and Family Counseling or in Wellness/Life Coaching. I have started two businesses of my own, including S.O.A.R. Wellness - Wellness Coaching, and Stunner Stones by Sonja - one-of-a-kind jewelry designs. My goal is to be in an office with 3-4 other wellness/health/mental health professionals where we can refer clients to one another.

I love to create new recipes, and make unique jewelry using mainly semi-precious stones and Swarovski, Czech and Chinese crystals. I take Zumba classes and golf on occasion. I collect inspirational quotes and provide personal shopping, just because it's fun.

Joining ABWA was easy because I enjoy networking; building new friendships and helping others build their businesses. I felt genuine warmth from the group and immediately made several great connections, even before I was a member.



Jennifer Rahlf & family

Jennifer Rahlf—I have been married to Bruce for 25 years in June. We have three daughters, Alicia, 23, who will graduate from MN School of Business with a Bachelors in Business Mgmt/finance emphasis in March; Jordyn, 21, who played college volleyball for Kansas Wesleyan University in Salina, KS while majoring in Athletic Training and minoring in Physics and will graduate in May; and Marissa, 17, a junior at Kasson-Mantorville High School who plays volleyball and basketball and was inducted into the National Honor Society this year. Bruce is a wine representative for Johnson Brothers Liquor. I am a Technical Resource Specialist for Mayo Collaborative Services, Inc. for the past 25 years, going from operations into management and now the technical part. I have a Bachelors degree in Business Management and a Masters degree in Management which I completed in

NEW MEMBER PROFILES

the past 10 years while working full time and sometimes a second part time job. My goal is to get a new job utilizing my Masters degree, back in the logistics and management area.

My hobbies are scrapbooking, reading, spending time on our boat, vacationing, hanging out with friends. I would like to try my hand at jewelry making, because I believe that a woman can never have too much jewelry or too many shoes! I have been an Avon representative for a little over a year, so am still in the building my business phase! www.youravon.com/jrahlf

My volunteerism has been Sunday School teacher, Rochester Youth Volleyball Board of Directors, Confirmation leader, Chaperone, United Way Advocate and Wellness Champion for Mayo Clinic. I volunteer for many fundraisers - Big or Small Save Them All was one I helped with this past year.

I heard about ABWA through my mom whose hairdresser was a member. I attended some meetings and decided to give it a try. I hope that I can find a new career, build my Avon business, and learn some of the ins and outs of business in Rochester.

We have lived in rural Kasson/Hayfield on a small acreage for 21 years and still love it! We have two beautiful, big German Shepherds.

Pat Gosch—My husband Dave and I are empty nesters. We have been married for 32 years and live outside of Rock Dell on a livestock farm. We have three grown boys, two are married, and we have one grandchild with another on the way. This is a very exciting and fun time for us.

We met at Waldorf College in Forest City, IA. I grew up in Brooklyn Center, MN and my husband is from Rockwell City, IA. The Rochester area is a nice "in-between" place for us to live.

I have worked as an Administrative Assistant at Saint Mary's Hospital for 26 years. I have been a Melaleuca preferred customer since 2002, and with a little extra time on my hands, I've decided to start a business signing people up to shop with Melaleuca. I have not been a part of the business community in the past and my hope is to learn much from the vast expertise of the ABWA ladies.

I enjoy reading, traveling, exercising and fishing. I have walked in the Avon Breast Cancer walk and I also walk in the Dodge County Relay for Life. I am a member of South Zumbro Lutheran Church and have enjoyed many activities within the church including teaching Sunday School for 23 years.

I am very excited to enter this new phase in my life and look forward to meeting, learning and growing within ABWA. It was my friend Kim who brought me here, and I think we are going to have a lot of fun.

Congratulations

ANNA MATETIC

graduated in December
with an MA in
English: Technical Communications.

She also converted from being a
contractor to a regular IBM
employee in December.

2012 is bringing lots of changes!

NANCY PETERSON

for a very nice article about her
business on the front page of the
Olmsted County Journal -12/28/11

She is also pictured in the Post
Bulletin at her recent ribbon
cutting for her new business,
Nancy's Home & Garden Extrava-
ganza, with the Rochester Area
Chamber of Commerce - 1/6/12

COMMITTEE INFORMATION

HOSPITALITY —

CHAIR: Joanne Tunnyhill



MEMBERSHIP —

CHAIR: Shelly O'Groske



PUBLICITY —

CHAIR: Denise Stegall

PROFESSIONAL DEVELOPMENT —

CHAIR: Margaret Heise

Jan 9—**Channel One and Whistle Binkies**

6—8 pm—Chapter members will volunteer in the “clean room” at Channel One, our local food shelf, sorting and stocking donations received. Thousands of volunteers make programs at Channel One possible. Jobs range from sorting and stocking food, working in the garden, repack aging bulk items, assisting with special events, or helping set policy on the Board of Directors.

8 pm—Meet at Whistle Binkies on the Lake for some socializing and fun!

Feb 28—**Chicken Foot at Elks Club**

Free Membership Drawing

Everyone who joined between Ladies Night Out on Nov 9th and our Nov 21st meeting was in a drawing for a FREE MEMBERSHIP donated by Jerrie Hayes, Esq., Wendland Utz. The lucky winner was **Heather Tloughan!** Her dues were refunded.

CONGRATULATIONS to **Kim Radke & Sonja Hallworth** for winning a free ABWA dinner! Member names went into a drawing for each invited guest they brought to the August through November meetings. We will do that again for December through March. So be sure to invite guests to our meetings and you may win a free meal besides sharing our awesome group with other women!

The Rochester Charter Chapter of ABWA will donate a gift basket for the **Go Red for Women** program scheduled for February 14, 2012. All members please consider donating an item or gift certificate from your businesses to include in the basket. Items will be required at our January 16th meeting. The basket will include an invitation to our next meeting and complimentary dinner.

Chapter members involved with volunteer organizations looking for silent auction baskets or prizes, please forward that information to Denise Stegall.

Thursday, January 12 at 5:45 p.m. at SEMAR office

Committee meeting to plan our **“Technology Workshop”** to be offered to members. Diane Welch and I have found a speaker who can discuss a number of topics. We will need to determine a date (thinking of a Saturday morning in February) and choose the exact topics. Also, we will offer a light breakfast, so will need to plan that. We can use my office building for the event. Please let me know if you will not be able to attend.

If any other members would like to work on this project with us, please contact me at mheise@semnrealtors.com. The more the merrier!!

COMMITTEE INFORMATION

Report on recent Fundraising projects:

Moments in Time Soy & More

Sales Received	\$889.50	
Cost of Products	\$452.00	
Profit		\$ 437.50

Thanks, **Diane Welch**, for making your wonderful products available to us and taking charge of this fundraiser.

Ladies Night Out Membership Event

Income: Display Tables	\$180.00	
Silent Auction	\$323.00	
Cash Bar	\$ 84.00	
Total	\$587.00	
Expense: Printing Flyers	\$ 26.72	
Food	\$ 35.90	
Total	\$ 62.62	
Profit		\$ 524.38

Thanks, **Shelly O'Groske** and the Membership Committee, for planning and organizing this successful event. 25 guests attended and 8 new members joined by the next meeting.

Hunt Drug Gift Wrap

Donation from Hunt Drug	\$1518.88	
Tips Received	\$ 270.94	
Profit		\$1789.82

Jane Nicklay would like to thank the 33 volunteers who covered 92 shifts totaling 207 hours of wrapping time to make this a successful fundraiser for our chapter.

U-Bake of Rochester Gift Cards

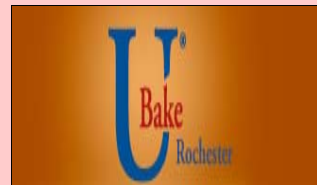
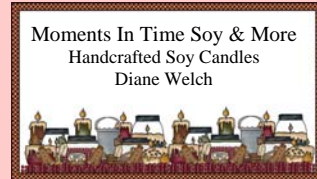
Sold 150 \$10 Gift Cards	\$1500.00	
We earned 30%.		
Profit		\$ 450.00

Thanks **Barb Hawn**, for organizing this project with U-Bake. All money collected must be turned in by the January meeting. If anyone is interested in purchasing more U-Bake gift cards for gifts or other events, just contact Barb at 507-254-1808 or bhawn@msn.com. "Do not contact the store - just me!"

Total Funds Raised for our Chapter = \$3201.70

Member Ads—Business card sized ads in our chapter newsletter are \$5 a time. Send in your payment and print copy by the Wednesday after the Board meeting for inclusion each month. These ads are for members only and may include your own business, a business you work for, or organizations or activities for which you volunteer or are involved in.

- FUNDRAISING
CHAIR: Jane Nicklay



- NEWSLETTER
CHAIR: Jane Nicklay

NOTES FROM NOVEMBER 21ST MEETING

Welcome

The November 21, 2011, meeting of the Rochester Charter Chapter of ABWA was called to order by President, **Jennifer Gowin**. There were 21 members, 1 speaker and 12 guests in attendance. The Invocation, Pledge of Allegiance, AWBA Mission Statement and our Chapter Vision Statement were shared. Introduction of members and guests was followed by dinner.

Recognitions

Amanda Ager and **Sonja Hallworth** were inducted as new members.

Barb Hawn presented the **Hat' Off Award** to **Denise Stegall** for her diligence in helping to get our chapter known in our community.

A BIG THANK YOU to **Jerrie Hayes** for the donation of one free membership for a new member who joined during our Fall Campaign. A drawing was held and **Heather Tlougan** was the lucky winner.

Business Items

Secretary's Minutes and Treasurer's Report were accepted.

Diane Welch is accepting orders for Moments in Time Soy & More products through tonight. Her handmade items will be ready for distribution at the Holiday Party next month.

Jane Nicklay is continuing to sign up volunteers for our Hunt Drug Gift Wrap project which runs through Christmas Eve. Please consider signing up for 2-3 time slots. Our income goes for chapter expenses and professional development of our members.

Barb Hawn has U-Bake gift cards available until our January meeting. Our chapter receives \$3 for each \$10 gift card sold.

Shelly O'Groske said five new members signed up tonight with the \$15 discount on membership. The Ladies Night Out at Leashes and Leads was successful in introducing several guests to ABWA. Member exhibitor tables and the silent auction items brought in over \$500.

Margaret Heise, chair of Professional Development asked for approval to send \$2000 for our Chapter Special Scholarship to SBMEF.

Program

Amanda Ager with *Premier Designs* was our Vocational Speaker this month. She spoke of the advantages of her jewelry and had some available for sale on the back table.

Sonja Davis (substituting for Jackie Foley) spoke on "*The Women Shelter and Domestic Violence*". She feels that helping these women is a boost to her confidence and increases her compassion.

Closing

The meeting was closed with drawings for Door Prizes and the Benediction. Door prizes were donated by **Shelly O'Groske** with *Jockey Person to Person*, **Jennifer Gowin** with *Premier Bank*, **Margaret Heise** with *SEMAR*, **Netta Putzier** with *Rochester Feed & Country Store*, and **Denise Stegall** with *Amazing Massage*. Thank you to these members.

Our next meeting will be the Holiday Party. Please bring a white elephant gift to share and monetary donations for the Women's Shelter.

TREASURER'S REPORT FOR NOV/DEC 2011

Checking Account Beginning Balance—November 1st **\$ 4967.98**

Income

Dues:	\$153.00	
Membership - Ladies Night Out	407.00	
Fundraising – U-Bake	580.00	
Membership - Ladies Night Out	210.00	
Dues: Olson, Rahlf, Gosch, Nimley, Wettleson	525.00	
Fundraising – U-Bake	\$220	
Golf	\$125	345.00
Dues: Hayes, Tunnyhill, Tloughan -	\$165	
Meals	\$538	703.00
Total Income		\$2923.00

Expenses

Jane Nicklay – Best Practices tabs	\$31.90	
Jacque Sourkes - Stamps for Correspondence	17.60	
U-Bake – Fundraising	350.00	
Hy-Vee – Ladies Night Out - Membership	27.71	
Hobby Lobby – Festival of Trees	75.30	
ABWA – Dues	90.00	
Kim Radke – Festival of Trees	15.00	
Della Krug – Flowers for Shaun H	10.74	
Heather Tloughan – Refund Dues	105.00	
ABWA - Dues	450.00	
Total Expenses		\$1173.25

Checking Account Balance—Nov 30th / Dec 1st **\$6717.73**

Income

Moments in Time - Fundraising	\$889.50	
U-Bake – Fundraising	230.00	
December Meals	432	
Dues – Babcock	15	447.00
Total Income		\$1566.50

Expenses

Apache Catering – Nov Meals	\$609.06	
Shelly O’Groske - Membership	169.82	
Jennifer Gowin – Membership	35.31	
Diane Welch – Fundraising	452.00	
Della Krug – Festival of Trees	15.00	
Sharon Dennis – Ladies Night —Membership	35.90	
Gwen Maxson – Hospitality—flowers	37.43	
Canadian Honker – Dec Meals	425.04	
Total Expenses		\$1779.56

Checking Account Balance—December 31st **\$6504.67**

Saving's Account Balance

November 1st, 2011

	\$2009.26
Interest	\$.08

Nov 31st / Dec 1st, 2011

	\$2009.34
Interest	\$.08

December 31st, 2011

\$2009.42

Chapter Dues Due by Jan. 31—

Shaun Hamburgren, Joy Horsley, Della Krug, Andrea Mattson, Lis Tidemann, Diane Welch

Reminder -

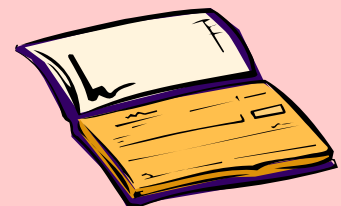
Memberships expire at the end of your anniversary month if dues are not paid:

\$90 to ABWA National and \$30 to Rochester Charter Chapter

National dues are sent to National Local dues can be mailed to:

*ABWA
P.O. Box 6903
Rochester MN 55903*

or given to our treasurer, Barb Hawn.



BOARD MEETING—JANUARY 3, 2012

TOPIC	DISCUSSION/OUTCOME
President's Welcome by Jennifer Gowin	<p>5:35 pm—Premier Bank, downtown Rochester Attending: Jennifer Gowin, Anna Matetic, Barb Hawn, Della Krug, Shelly O’Groske, Margaret Heise, Denise Stegall, Joanne Tunnyhill Absent: Sharon Dennis, Shaun Hamburgren, Jane Nicklay, Jerrie Hayes</p>
Executive Board Reports:	<p><u>Vice President</u>— Sharon Dennis absent <u>Recording Secretary</u>— Anna Matetic had nothing to report. <u>Treasurer</u>— Barb Hawn has collected the final Golf money. All U-Bake Gift Card money should be in by the January meeting. November and December reports were submitted. Our Rochester Chamber of Commerce membership is due. The Board agreed to renew and pay our membership for the next year. <u>Correspondence Secretary</u>— Della Krug sent cards to Donna Lun and Shaun Hamburgren, members with health concerns.</p>
Committee Reports: <u>Fundraising/Advertising:</u> Shaun Hamburgren	<p>Shaun has stepped down as Chair and Jane Nicklay will fill in the rest of the year, but would like lots of help with the Golf Event. Total income from recent fundraising is coming in, but we will be considerably short of our proposed budget. Because of reserve funds available from previous years, the Board decided no further fundraisers are necessary this year, except the Golf Event. Income from that goes into our next year’s budget.</p>
<u>Membership</u> — Shelly O’Groske	<p>Our Fall Membership Campaign was successful in bringing in 8 new members at the last meeting. The Ladies Night Out event registered 25 guests and the \$15 dues discount was a draw. We now have 47 members and mentors are assigned to each new member, who will be inducted at the next meeting.</p>
<u>Professional Development</u> — Margaret Heise	<p>We have a possible speaker on smartphone technology, A. J. Montpetite, for our Technology Workshop being planned for February. Others are being sought. Our ABWA/RCTC scholarship is currently for sophomores only. Margaret will check to see about including freshmen as well. She is sending scholarship information to area schools.</p>
<u>Program</u> — Jerrie Hayes	<p>Information unavailable.</p>
<u>Publicity</u> — Denise Stegall	<p>ABWA information is being sent to the Post Bulletin Community Calendar, Post Bulletin, Olmsted County Journal, and Chamber of Commerce. The Go Red for Women event in Rochester is on February 14. Denise will put together a basket for the silent auction to include ABWA member’s products and a gift certificate for a free ABWA dinner meeting.</p>
<u>Hospitality</u> — Joanne Tunnyhill	<p>Chamber members are offered a \$5 discount for attending a dinner meeting. Della Krug has purchased sale items for our Festival of Trees tree next year. \$203 was donated by members for our Women’s Shelter project. Gift baskets were delivered.</p>
<u>Newsletter</u> — Jane Nicklay	<p>Information is due Thursday, January 5. Member ads with a \$5 payment can be submitted anytime.</p>
Other Business Items:	<p>Jane Nicklay addressed the leadership preparation issue in as email to all board members. Anna Matetic will create a Quick Start Process Guide, with input from all board members and committee chairs, to be place in our WIN library. Jennifer will add it to our Business Plan. Discussion on getting more members involved will continue.</p>

BEST PRACTICES SCORECARD

1. 50 members 47
2. 10 members complete Member Interest Survey ✓
3. Submit slate of officers and pay \$100 administrative fee ✓
4. Tax Exempt Status and tax return filed-Dec 15th ✓
5. Select Woman of the Year
6. Nominate Top Ten candidate-May 15
7. Contribute to SBMEF
8. Assign officers and chairs on WIN roster ✓
9. Vote on Standing Rules and put in WIN ✓
10. Post Vision Statement on WIN ✓
11. Officers complete *Striving for Best Practices* Course ✓
12. Create a Business Plan and put in WIN
 - Team Charter
 - Biographical Sketch of Officers
 - Community Competitors
 - Comparison Inventory
 - Member Interest Surveys ✓
 - Key Result Areas
 - Mission Driven Goals
 - Vision Statement ✓
 - Budget ✓
 - Executive Summary
13. 9 professional development programs (one is a WIN overview) ✓
14. 25% of budget is for team curriculum and programming ✓
15. Sponsor 6 members to attend Conferences (at least one must attend National) ✓
16. 6 newsletters uploaded to team library on WIN 5

Midwest Area ABWA Council Presents:

“Choose Your Attitude, Be There, Play, and Make Their Day”

March 10, 2012

Registration 10:00 am.

Barrack’s Cater Inn
1224 W. Pioneer Parkway
Peoria, IL 61615

FEE: Non-MAAC Members
\$25.00 (includes lunch)

Reservation Deadline is March 1
Please make reservations with
Patti Bigger:
pab@specialtyscrew.com
815-969-4116


Your Winter 2012 District Newsletters are now available in WIN!

Newsletters are located in National Library; Category: District Newsletters 2011-2012



DON'T MISS OUT ON THE SPRING RECRUITMENT INCENTIVE! DETAILS INSIDE.

THIS ISSUE IS JAM-PACKED WITH ALL THE ABWA INFORMATION YOU NEED TO START 2012 OFF RIGHT!



Prudential
Lovejoy Realty, Inc.

Della Krug, Realtor, GRI, SFR, SRS
Della@Dellasells.com

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President: Tina Gandy
Vice President: Tina Ackles
Secretary/Treasurer: Pattie Vargas

District III Vice President:

Jennifer Childress, Des Moines IA
jen@patinaesprit.com

Hello ABWA Sisters!

There are lots of exciting things going on for us through ABWA!

- A recruiting tool for you! Check out the new features on [ABWA's Facebook page](#)

And, check out WIN for:

- The latest issue of the District Newsletter
- A link to register for the "*Just In Time*" webinar that will be held on 1/11 from 6-7 CT

"Just In Time" - In this fast-paced session, we will review:

- Best Practices for the 2011-2012 award year;
- Tools available to facilitate a successful spring membership campaign;
- Second local league affiliation;
- WIN features;
- It's a winning decision, consider running for District Vice President in 2012.
*Seats are limited to the first 1,000 registered. Register today and be JUST IN TIME!

All my best,

Jen

Jennifer Childress
2011-2012 District III VP



ABWA Mission Statement

To bring together business women of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

ABWA'S PROUD CODE OF CONDUCT

1. All members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their professions by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.